



Fourth of July Celebration

Carnival Guide 2010

Saturday, July 3, 2010 • 10:00 AM - 2:00 PM • Osprey Park

A Tribute to the **Red** White, and **Blue**

The Hunter's Creek Fourth of July Celebration is getting more popular every year. In an effort to grow and improve this event for our residents, we have created this guide to help you with your decision to be part of this exciting community event!

If you have any questions e-mail the
Event Coordinator at
dgilbert@hccaemployee.net
or call (407) 240-6000

Introduction

The Hunter's Creek Fourth of July Celebration is an annual event held each year at Osprey Park, 5100 Town Center Blvd. The carnival has become quite the event over the past 10 or so years and now boasts vendors, carnival games, inflatable bounce houses, slides, and obstacle courses, main stage entertainment, face painting, great food, and tons of fun for the whole family!

This carnival is a great opportunity for your organization/business to get involved in the community that you serve. Whether it's reserving booth space, running a carnival game, sponsoring the event, or donating a raffle prize, the benefits are endless. This guide will help you in deciding which route you want to take.

- Be interactive! Be entertaining! Be appealing! Most importantly: Be on time!
- All food vendors must submit proof of insurance.
- All participation is to be approved by HCCA.
- **To qualify to be part of the carnival, your group must be registered with the HCCA by 5:00 p.m. Friday, June 18th.**

Remember why we are celebrating; be creative, and let's have the best Hunter's Creek Fourth of July Celebration ever!

Reserve Booth Space

If you want to be able to meet your customer face-to-face, this is a great option for you! There is a limit to the amount of vendors we can have, so get your application in early!

You will be able to choose which booth space you want—first come, first served. Some restrictions apply.

Details: Vendors will be placed in 10x10 spaces in the parking lot of Osprey Park. All vendors are provided with an 8' table and 2 chairs. We can also provide a pop-up tent (EZ Up 10x10 Canopy) for an additional fee. If you have your own tent that will fit into the space, you may use it.

Note: It is typically very hot on July 4th and most people find it necessary to have some sort of covering to shade from the sun and possible Florida afternoon showers.

Cost: Fees vary depending on what kind of business you are and where you are located. Having the HCCA provide your tent is \$75. Electricity is an additional \$25. (For fee information, see participation form.)

Some tips on having a successful event booth:

- Be creative
- Be interactive
- Be entertaining
- Be appealing



Some ideas:

- Have a dunking booth, prize wheel, or other game with prizes.
- Hold a drawing for a fun prize!
- Offer freebies.
- Create an attractive display to draw in your audience.

ATTENTION FOOD VENDORS:

You must submit a copy of your insurance with your participation form.



Sponsor the Event

If you want to get your business noticed, but don't want to spend the day working, you can be an event sponsor! This option gets you tons of publicity and is easy to do

Bronze Level Sponsorship: \$100

- Name and/or logo on all event t-shirts and programs.

Silver Level Sponsor: \$250

- Name and/or logo on all advertisement leading up to the celebration.
- Name and/or logo on all event t-shirts and programs.

Gold Level Sponsor: \$500

- Recognition from stage.
- FREE booth space in prime location.
- Name and/or logo on all advertisement leading up to the celebration.
- Name and/or logo on all event t-shirts and programs.
- Logo on event advertisement in *Life at Hunter's Creek*.

Additional Sponsorship Options

Main Stage Sponsor: \$1,000

- Banner prominently displayed from main stage.
- Recognition from stage.
- FREE booth space in prime location.
- Name and/or logo on all advertisement leading up to the celebration.
- Name and/or logo on all event t-shirts and programs.
- 1/6 Page, b/w ad in *Life at Hunter's Creek* magazine.
 - * *Life at Hunter's Creek* magazine is delivered to the front door of each home, apartment, and condominium. Current circulation stands at more than 8,700 copies, reaching nearly 25,000 residents.

Carnival Sponsor: \$1,000

Same as above

Banner prominently displayed at carnival games site.

Family Races Sponsor: \$1,000

Same as above

Banner prominently displayed at family races site.

Donate a Raffle Prize

The raffle is one of the highlights of the Fourth of July Celebration. Past raffles have included over 100 prizes! Residents really look forward to the chance to take home a wonderful prize. It is also a great way for you to get your business in the spotlight and show your generosity and community involvement!

Past prizes have included:

- A 7-day cruise package (donated by Cruise Planners)
- 4-night stays at luxury resorts
- Rounds of golf
- Spa packages
- Cooking classes
- Dinner for 2 at area restaurants
- Local attraction tickets
- Lawn services
- Salon services
- Televisions
- MP3 players
- Game systems
- Digital cameras
- Toys
- Bikes
- Gift cards
- The choices are limitless!!!



Note: We do ask that all raffle prizes be in value of \$25 or more.

During the raffle we will announce the prize and who donated it. If your business or organization does not sell anything or provide a service that you can giveaway, you can buy a prize and donate it!

Raffle tickets are sold as early as May 1st. As soon as we have your prize, or at least the commitment, we will begin advertising that prize.

Prizes are to be dropped off or mailed to Hunter's Creek Town Hall no later than Monday, June 28th.

CARNIVAL PARTICIPATION FORM

I will be registering as an: Individual Business/Organization
 Name of Individual/Organization _____
 Address, City, Zip _____
 Contact Person _____ Telephone _____
 E-mail Address/Alt. Telephone _____

Check all categories that apply and add up total on the right-hand side.

CARNIVAL SPACE PROMOTING YOUR BUSINESS/ORGANIZATION

Type of Business/Item Promoting: _____

CHECK ONE

Business/Organization WITHIN Hunter's Creek:

- Non-Profit Informative Booth.....**\$25**
- For-Profit Informative Booth.....**\$50**
- Food/Merchandise Sales Vendor***\$100**
 *Item(s) selling _____

Business/Organization OUTSIDE of Hunter's Creek:

- Non-Profit Informative Booth.....**\$50**
- For-Profit Informative Booth.....**\$100**
- Food/Merchandise Sales Vendor***\$150**
 *Item(s) selling _____

Additional Items (to be added to your total fee)

- I would like HCCA to provide a tent for my space.....**\$75**
- I need an electrical outlet for my booth.....**\$25**

BE AN EVENT SPONSOR (see page 3 for details).....\$_____

- Bronze Sponsor—\$100
- Silver Sponsor—\$250
- Gold Sponsor—\$500
- Family Races Sponsor—\$1,000
- Main Stage Sponsor—\$1,000
- Carnival Sponsor—\$1,000

TOTAL

RAFFLE DONATION— We are asking that all donations be in value of \$25.00 or more.

I will be donating: _____

Make checks payable to HCCA. Return payment and completed form to: Hunter's Creek Town Hall, ATTN: Recreation, 14101 Town Loop Blvd, Orlando, FL 32837